Care Analytics NEWS

Industry News

Blue Health Intelligence's Benchmarking Solutions Offer Tailored and Comprehensive Views of Healthcare Performance

Blue Health Intelligence has announced availability of two benchmarking resources: the Whyzen™ National Benchmark Module (NBM) and the Customized Benchmarking Data solution. The NBM is an easy-to-use, standalone application that allows clients to visualize and analyze cost, quality, and utilization benchmarks at the account, plan, and national level. It draws from one of the nation's largest commercial claims databases to benchmark everything from lines of business, insurance products, funding arrangements to members' underlying conditions, comorbidities, and circumstances.

A large health plan uses the NBM to help its large and mid-market accounts understand cost and utilization patterns and make more data-driven decisions. Its customers continuously need more data to understand performance variations at the regional, state, or site level.

BHI also offers custom benchmarking services by supplementing data for clients who need more or specific types of claims to produce meaningful insights. Clients can extract national, cleansed, and conformed medical, pharmacy, and eligibility data from BHI to help shape their analysis. Data analysts are on-hand to provide consulting support to ensure the assessment meets users' needs.

Another large health plan implemented a cost-of-care program to address rising costs, utilization patterns, and quality of care resources. It needed regional, divisional, and custom cohort benchmark comparatives that were normalized to member demographics and risk profiles. BHI delivered raw data and various risk adjustment analytics that allowed plan leaders to arrive at actionable, statistically significant findings to help provider networks meet performance thresholds set in their contracts.