

Care Analytics NEWS

Industry News

Blue Health Intelligence Releases Enhanced Whyzen™ Analytics Platform

Blue Health Intelligence recently infused guided analytic pathways and a more intuitive interface into its cutting-edge employer analytics and reporting solution, Whyzen™ Analytics, to enable healthcare stakeholders to quickly sort through vast healthcare data and identify key cost savings and care improvement opportunities.

Other improvements include an enriched portfolio of interactive reports, a revised folder structure that organizes reports more intuitively, an enhanced landing page, and new measures that permit users to view and analyze their data in more dynamic ways. The updated platform also includes Whyzen Advisor, a mobile-enabled speech recognition functionality that allows users to speak their requests and Whyzen Analytics will guide them to relevant KPIs, reports, or dashboards.

Now, for example, when a user encounters the enhanced landing page – which is completely interactive with built-in navigation – they find an interface that invites them to the next most intuitive step along any one of several analytic pathways, which could be addictive medication reports, COVID-19 analytics, specialty drug utilization, and more. These pathways quickly guide users to insights that inform decisions, invite further inquiry, and facilitate collaboration with team members.

The software-as-a-service solution provides health plans, employers, and benefits brokers a holistic view of medical, dental, vision, pharmacy claims – and SDOH and race, ethnicity, and language factors – all in one environment. As a result, stakeholders can identify hidden utilization and cost patterns, emerging trends, uncover and improve quality drivers, and track performance against KPIs.

Additionally, the Whyzen platform can drill down into specific members' data, revealing high-risk individuals who may benefit from care management interventions to avoid complex and expensive treatment. Using the tool, users also can harness BHI's national data set of more than 217 million lives and 22 billion claims to benchmark performance demographically, geographically, or by other parameters. To refine benefit strategies, they can also apply BHI's predictive analytics and risk modeling resources to reliably predict employees' healthcare risks, costs, and utilization.