







# Empowering healthcare organizations to improve quality, reduce costs, optimize performance, and drive innovation using trusted data and analytics.





## SaaS SOLUTIONS – LICENSED PRODUCTS

Creating a single source of truth through a common data platform

	<p>Delivers an extremely flexible employer analytics and reporting solution that provides an integrated account view of employees' health benefits. Leverages AI to uncover hidden cost savings opportunities.</p>	<p><b>KEY USERS:</b> Client Reporting Sales and Marketing</p>
	<p>Allows comparative analytics at an account level using adjusted national, regional, and industry benchmarks. Users can easily visualize and analyze cost, quality, and utilization benchmarks for different groups, account types, and business sectors.</p>	<p><b>KEY USERS:</b> Client Reporting Sales and Marketing</p>
	<p>Optimizes risk adjustment for ACA and Medicare Advantage programs by spotting coding issues, identifying care gaps, and measuring intervention accuracy. Leverages AI to process 2,000+ predictors from multiple data sources to uncover hidden population risk.</p>	<p><b>KEY USERS:</b> Government Programs Risk Adjustment</p>
	<p>Provides Blue Plans with quarterly healthcare trend analyses, along with regional and national benchmarks, to pinpoint cost-saving opportunities.</p>	<p><b>KEY USERS:</b> Medical Economics Medical Policy</p>
	<p>Identifies and stratifies member risk by applying proprietary causal AI to predict actionable member cohorts. Automates recommended interventions.</p>	<p><b>KEY USERS:</b> Care Management Sales and Marketing</p>
	<p>Offers transparent provider performance, network management, and value-based contracting analytics by harnessing our rich data modeling, benchmarking, AI, and visualization capabilities.</p>	<p><b>KEY USERS:</b> Contracting Provider Relations</p>

## BIG DATA AND ANALYTICS – LICENSED INTELLECTUAL PROPERTY

Broad, deep, and secure data sets and transparent analytic enhancements that enable better decisions

	<p>Uniquely combines medical procedures and treatments into single, customizable units of analysis and provides national, regional, and local cost benchmarks.</p>	<p><b>KEY USERS:</b> Care Management Contracting Provider Relations</p>
	<p>Assesses members' medical care by applying nationally established and customized clinical rules measures, including preventive, episode-specific, and low-value care measures. Offers more than 350 measures including those designated by nationally-recognized bodies.</p>	<p><b>KEY USERS:</b> Contracting Provider Relations</p>
	<p>Weighs claims data and SDOH factors to determine the level of difficulty any individual or population will encounter when seeking care.</p>	<p><b>KEY USERS:</b> Care Management Data and Analytics</p>
	<p>Provides concurrent and retrospective risk scores using a methodology derived from the HHS-HCC risk model and tailored using our vast national data. Offers standalone predictive and prescriptive risk scoring methodologies that combine SDOH data with claims information to provide a holistic picture of member risk.</p>	<p><b>KEY USERS:</b> Risk Management Actuarial Services Client Reporting</p>

### \* THE POWER OF BHI DATA

**217M+** UNIQUE MEMBERS AND GROWING  
REFRESHED MONTHLY

**22B+** CLAIMS AND CLIMBING  
COVERAGE FOR EVERY 3-DIGIT ZIP CODE IN THE U.S.

**12+** YEARS OF HISTORIC DATA  
CONFORMED UNIFORMLY

## CONSULTING AND DATA SCIENCE

Combining real-world knowledge and cutting-edge data science

<b>Data Convener</b>	BHI is part of a healthcare industry ecosystem with over 120 top industry contributors that provides secure access to robust, de-identified clinical and non-clinical data sources at the member level. Data types include SDOH; race, ethnicity, and language; laboratory results; and more.	<b>KEY USERS:</b> Enterprise Analytics Internal Strategy and Planning
<b>Health Equity Analytics</b>	Provides deeper insights on health needs and healthcare inequities by illuminating disparities and opportunities for action while addressing unintended biases.	<b>KEY USERS:</b> Enterprise Analytics Internal Strategy and Planning
<b>Analytics Extender Services</b>	Reduces cycle time training needs required for any project or initiative by drawing upon our experts, who are intimately familiar with healthcare claims analytics.	<b>KEY USERS:</b> Enterprise Analytics Internal Strategy and Planning
<b>Consumer Transparency Program Support</b>	Provides analytics and national cost data to furnish accurate content for various consumer transparency programs.	<b>KEY USERS:</b> Enterprise Analytics Consumer Engagement
<b>Custom Benchmarking Studies</b>	Delivers custom benchmark analyses to provide credible and timely competitive norms.	<b>KEY USERS:</b> Client Reporting Sales and Marketing
<b>Exposure Analyses</b>	Produces studies modeling the potential cost and utilization impacts of coverage and benefit design changes or the availability of a new healthcare product or service; e.g., cost implications for a new drug.	<b>KEY USERS:</b> Finance Medical Policy
<b>Healthcare Waste Reduction</b>	Identifies services and procedures that are overutilized, potentially harmful, and/or create unnecessary costs for plans. We help determine optimal sites of service given local and regional variations.	<b>KEY USERS:</b> Medical Economics Sales and Marketing
<b>Predictive and Prescriptive Analytics</b>	Creates proprietary algorithms that predict a range of possible scenarios, e.g., identifying emerging high-cost members whose cost will exceed \$250K in the coming year.	<b>KEY USERS:</b> Actuarial Services Care Management
<b>Provider Network Optimization</b>	Helps plans build high-performing provider networks for their employer accounts by providing insights that direct employees to lower-cost and higher-quality providers or designated Centers of Excellence.	<b>KEY USERS:</b> Client Reporting Provider Network Management

### ARE YOU USING BEST-IN-CLASS ANALYTIC SOLUTIONS TO OPTIMIZE YOUR COMPANY'S PERFORMANCE?

Contact BHI to learn how our data and analytics can drive results.  
Visit [bluehealthintelligence.com](https://bluehealthintelligence.com) or email [info@bluehealthintelligence.com](mailto:info@bluehealthintelligence.com).