







Empowering healthcare organizations to improve quality, reduce costs, optimize performance, and drive innovation using trusted data and analytics.





SaaS SOLUTIONS – LICENSED PRODUCTS

Creating a single source of truth through a common data platform

	<p>Delivers an extremely flexible employer analytics and reporting solution that provides an integrated account view of employees' health benefits.</p>	<p>KEY USERS: Client Reporting Sales and Marketing</p>
	<p>Allows comparative analytics at an account level using adjusted national, regional, and industry benchmarks.</p>	<p>KEY USERS: Client Reporting Sales and Marketing</p>
	<p>Optimizes risk adjustment for Affordable Care Act and Medicare Advantage programs by finding coding issues, identifying care gaps, and measuring intervention accuracy.</p>	<p>KEY USERS: Government Programs Risk Management</p>
	<p>Provides Blue plans with quarterly healthcare trend analyses, along with regional and national benchmarks, to pinpoint cost-saving opportunities.</p>	<p>KEY USERS: Medical Economics Medical Policy</p>
	<p>Identifies and stratifies member risk by applying proprietary causal artificial intelligence to predict actionable member cohorts. Automates recommended interventions.</p>	<p>KEY USERS: Care Management Sales and Marketing</p>
	<p>Offers transparent provider performance, network management, and value-based contracting analytics by harnessing BHI's rich data modeling, benchmarking, artificial intelligence, and visualization capabilities.</p>	<p>KEY USERS: Contracting Provider Relations</p>

BIG DATA AND ANALYTICS – LICENSED INTELLECTUAL PROPERTY

Broad, deep and secure data sets and transparent analytic enhancements that enable better decisions

	<p>Uniquely combines medical procedures and treatments into single, customizable units of analysis and provides national, regional, and local cost benchmarks.</p>	<p>KEY USERS: Care Management Contracting Provider Relations</p>
	<p>Replicates and/or augments NCQA, AHRQ, PQA and other national quality measurements, as well as constructs custom measures, to measure quality and identify care gaps.</p>	<p>KEY USERS: Contracting Provider Relations</p>
	<p>Weighs claims data and SDoH factors to provide a score indicating the obstacles which may prevent patients from getting the healthcare services they need.</p>	<p>KEY USERS: Care Management Provider Relations</p>
	<p>Provides concurrent and retrospective risk scores using a methodology derived from the HHS-HCC risk model and tailored using BHI's vast national data.</p>	<p>KEY USERS: Risk Management Actuarial Services Client Reporting</p>

* THE POWER OF BHI DATA

200M+ UNIQUE MEMBERS AND GROWING
REFRESHED MONTHLY

20B CLAIMS AND CLIMBING
COVERAGE FOR EVERY 3-DIGIT ZIP CODE IN THE U.S.

10+ YEARS OF HISTORIC DATA
CONFORMED UNIFORMLY

CONSULTING AND DATA SCIENCE

Combining real-world knowledge and cutting-edge data science

Analytics Extender Services	<p>Reduces cycle time training needs required for any project or initiative by drawing upon our experts, who are intimately familiar with healthcare claims analytics.</p>	<p>KEY USERS: Enterprise Analytics Internal Strategy and Planning</p>
Consumer Transparency Program Support	<p>Provides analytics and national cost data to furnish accurate content for various consumer transparency programs.</p>	<p>KEY USERS: Enterprise Analytics Consumer Engagement</p>
Custom Benchmarking Studies	<p>Delivers custom benchmark analyses to provide credible and timely competitive norms.</p>	<p>KEY USERS: Client Reporting Sales and Marketing</p>
Exposure Analyses	<p>Executes studies that model the potential cost and utilization impacts of coverage and benefit design changes or the availability of a new healthcare product or service; e.g., cost implications for a new cancer drug.</p>	<p>KEY USERS: Finance Medical Policy</p>
Healthcare Waste Reduction	<p>Identifies services and procedures that are overutilized, potentially harmful, and/or create unnecessary costs for plans. We also conduct research to pinpoint sustainable cost savings by identifying optimal sites of service given local and regional variations.</p>	<p>KEY USERS: Medical Economics Sales and Marketing</p>
Predictive and Prescriptive Analytics	<p>Creates proprietary algorithms by harnessing BHI's data assets, advanced artificial intelligence, statistical models, and machine learning to predict a range of possible scenarios, e.g., predicting new high-cost members who will exceed \$250K in the coming year.</p>	<p>KEY USERS: Actuarial Services Care Management</p>
Provider Network Optimization	<p>Helps plans build high-performing provider networks for their employer accounts. Our analytic work further optimizes account networks by providing insights that direct employees to lower-cost and higher-quality providers or designated Centers of Excellence.</p>	<p>KEY USERS: Client Reporting Sales and Marketing</p>

ARE YOU USING BEST-IN-CLASS ANALYTIC SOLUTIONS TO OPTIMIZE YOUR COMPANY'S PERFORMANCE?

Contact BHI to learn how our data and analytics can drive results.
Visit bluehealthintelligence.com or email info@bluehealthintelligence.com.