

POPULATION
advYzer

Take Greater Control of Your Plan's Risk Adjustment and Maximize ROI

Risk adjustment (RA) is changing. Today, more than ever, health plans want to:

- Exercise greater internal control over their RA programs and have full visibility into their programs' effectiveness
- Avoid wasteful interventions and close the most impactful gaps while expending the fewest resources
- Capture members' health conditions accurately so they receive needed care
- Engage providers to help them close care gaps and improve coding and risk capture while maintaining positive working relationships
- Assure revenues accurately match the health of a plan's population

BHI's holistic approach helps plans achieve key ACA and Medicare Advantage (MA) objectives

Through advanced analytics, predictive models, machine learning, and clinical logic, BHI's RA solution, Population Advyzer, uncovers the most-impactful opportunities to improve processes and quality ratings for health plans' ACA and MA populations.

Most importantly, Population Advyzer unbundles analytics from interventions — like chart pulls or home visit recommendations — creating a transparent solution which plans can easily share with providers and other stakeholders. Instead of recommending broad-brush interventions, Population Advyzer pinpoints the most efficient, effective actions health plans and their partners should take.

The result? Care and coding gaps are closed more efficiently; health risks are more accurately captured; and reimbursement reflects the actual risks of a plan's ACA and MA members.

Population Advyzer's Key Benefits

- Realize strong returns on investment — clients have achieved a 12:1 ROI
- Leverage RA best practices and interventions gained from successful collaborations with partner plans
- Optimize interventions by feeding analytics and intervention recommendations directly into plan and provider existing and preferred workflow tools — portals, EMRs, direct data feeds, etc.
- Increase risk capture through enhanced provider and member attribution methodologies
- View provider results at multiple levels, such as ACO, health system, provider group, and/or individual provider
- Measure RA program results on a continuous basis
- Gain visibility into key program metrics through goal-driven dashboards

Population Advyzer's Actionable Analytics Drive Meaningful Risk Adjustment Program Results



Multi-Faceted

Leverages members' risk profiles to perform descriptive, predictive, and prospective risk assessments — reflecting data on what has happened, what's going to happen, and what actions should be taken to lower costs and improve quality.



Insightful

Identifies members with suspect conditions and potentially undocumented conditions for appropriate retrospective targeting, and further distinguishes between suspect conditions that do and do not merit after-the-fact reviews.



Provider-Centric

Generates monthly provider coding analytics, flagging providers that exceed peer group thresholds and who may be candidates for outreach, education, and improvement incentives.



Predictive

Informs the right audience at the right time about when and when not to intervene. Explore scenarios based on populations and providers with filters based on budget, impact potential, enrollment thresholds, demographics, engagement probability, and more.



Flexible

Integrates various data sources. Provides robust reporting capabilities and a variety of data delivery methods, including EMR integration and direct data exchanges with your strategic health systems, ACOs, and other value-based providers.

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Fueled by BHI's Collaborative Platform — A Single Source of Truth for Health Plans

Learn more: info@bluehealthintelligence.com

About Blue Health Intelligence®

Leveraging the power of claims data from more than 180 million Americans, Blue Health Intelligence (BHI) delivers insights that empower healthcare organizations to improve patient care, reduce costs, and optimize performance. With the largest, most up-to-date, and uniform data set in healthcare, BHI provides an accurate representation of the health profile of commercially insured Americans. Blue Health Intelligence is an independent licensee of the Blue Cross Blue Shield Association and carries the trade name of Health Intelligence Company, LLC. For more information, visit www.bluehealthintelligence.com.