



Blue Health Intelligence (BHI) CEO Swati Abbott Will Share Critical Insights About Data Analytics During a Key Panel Discussion at the Booth Healthcare Conference in Chicago

Chicago, IL (November 14, 2017)—Blue Health Intelligence (BHI) announced today that Swati Abbott will participate as a key panelist at the University of Chicago's [Booth Healthcare Conference](#) on Friday, November 17, 2017, at 3 p.m. Central at the University's Gleacher Center.

Swati will join other healthcare industry leaders for a discussion about Leveraging Data Analytics. During the discussion, she will share the importance of data analytics for both payers and employers.

“Actionable analytics provides critical insights for organizations’ business strategies in today’s rapidly changing healthcare environment,” said Swati. “Advanced analytics not only informs organizations’ reimbursement strategies but identifies opportunities for increasing value, improving health outcomes, and fostering innovation, now and in the future.”

About the Booth Healthcare Conference

The Booth Healthcare Conference will focus on Aligning Incentives and Changing Behavior in Healthcare. This year's conference will explore the "why" - why do stakeholders in the healthcare system act the way they do, and why do certain interventions fail - while others succeed - at changing behavior? Panelists from the Chicago healthcare ecosystem and across the country will join HCG in discussing these topics for a full-day conference and networking event. The [Conference](#) is Friday, November 17, 2017, from 8:30 a.m. to 5:00 p.m. at the University of Chicago Gleacher Center at 450 Cityfront Plaza Drive in Chicago.

About Blue Health Intelligence

Blue Health Intelligence (BHI) is the nation’s premier resource for data-driven insights about healthcare trends and best practices, promoting healthier lives and more affordable access to safe and effective care. BHI leverages a team of analytics experts and advanced technology, coupled with access to the greatest number of healthcare claims—more than 180 million lives—gathered over 10 years in a safe, HIPAA-compliant, secure database. The resulting conformed, reliable data set has the broadest, deepest pool of integrated medical and pharmacy claims, reflecting medical utilization in every ZIP code. Blue Health Intelligence (BHI) is an Independent Licensee of the Blue Cross Blue Shield Association. BHI is a trade name of Health Intelligence Company, LLC. www.bluehealthintelligence.com.

Blue Health Intelligence
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