

A hand is shown interacting with a tablet computer. The tablet screen displays several data dashboards, including a line chart titled 'Comparison Over Time' with three lines (blue, yellow, purple) showing trends from 2020 to 2021. Another chart is titled 'Summary by Condition' and shows a scatter plot with red and blue dots. A third chart is titled 'Identify and Target Opportunities for Cost Savings' and shows a bar chart with blue and orange bars. The background is a blurred office setting with a keyboard visible.

# whyzen

## ANALYTICS

## Get the Information You Need to Improve Cost and Quality of Care

Whyzen Analytics is an advanced and flexible analytic solution that provides you with immediate visibility of key costs and utilization metrics. Intuitively simple and visually driven, it provides instant intelligence to spot outliers and track variations from benchmarks over time with at-a-glance views of cost, quality, and utilization KPIs with executive dashboards.

Whyzen has the ability to run multiple “what-if” scenarios in seconds with interactive dashboards to see how certain variables influence the analytic outcome. Now you can hover over the data you want to drill into, select it, and get detailed information immediately.

Guided analytics storyboards provide automated visualizations that focus on prevalent conditions affecting the population and give a full analysis of the costs, complications, and impact.

Using industry standard methods, our integrated data sources include employer, provider, and health plan programs that target all product lines, including commercial and government.

### Key Benefits

- Visually-driven platform with a rich, intuitive design
- Provides rapid turnaround times of data updates
- Reconciles both financial and utilization data
- Includes customizable health plan specific fields
- Optimized database design
- Autosenses and responds to mobile devices
- In-memory associative data engine
- Explorative data model with row-level security

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## ANALYTICS

## Better Analytics and Benchmarking

### Get superior benchmarking capabilities powered by the BHI database of more than 172 million lives

- Database includes more than 172 million lives
- Population health segmentation
- Specialty pharmacy analysis
- KPI tracking
- Service utilization management
- Risk migration analysis

### Keep all your data in-house and always at your fingertips

- Custom client data feeds
- Plan specific programs metrics
- Integrated data sources

### Join the ultimate think tank



**Share assets** like report templates and case studies with other health plans



**Increase team performance** with access to assets created by the top talent in the industry



**Save money** on costly outsourced reporting with one robust solution



**Be more efficient** with time-saving features, like interactive dashboards, AI narratives on demand, and interactive guided analytics

### About Blue Health Intelligence

Blue Health Intelligence (BHI) is the nation's leading health intelligence resource, delivering data-driven insights resulting in healthier lives and more affordable access to safe, effective care.

The power of BHI's insights lies within our team of analytics experts and advanced technology, coupled with access to the greatest number of healthcare claims—172 million lives—gathered over 10 years in a safe, HIPAA-compliant, secure database. The resulting conformed, reliable data set has the broadest, deepest pool of integrated medical and pharmacy claims, reflecting medical utilization in every ZIP code.

BHI's mission is to support your plan through our direct solutions and the collaboration that our solutions generate. As an analytics center of excellence, we provide comprehensive consulting services and create leading-edge solutions, such as Whyzen Analytics, to place robust analytics capabilities at your fingertips to remain competitive. The benefit for you is having a user-friendly, flexible, and powerful on-demand analytics reporting solution that provides comprehensive healthcare data, customized to your requests and displayed in an easy-to-read format.

#### Blue Health Intelligence

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