

A background image showing a group of business professionals in a meeting. They are seated around a table, looking at documents and charts. One person is pointing at a chart on a clipboard, while another is using a calculator. A coffee cup is also visible on the table.

## TREND insyghts

# Compare Your Plan's Performance and Uncover Cost-Saving Opportunities

Trend Insyghts is a powerful and flexible performance benchmarking tool that leverages the largest U.S. healthcare claims repository. Providing risk-adjusted benchmarks and access to your plan's clinical and financial information, this tool gives you critical insights about performance.

With Trend Insyghts, you can see if your PMPM costs are comparable with peers. Easily measure your plan's performance against a variety of benchmark norms, including other plans in the region, national averages, and even drill down to the individual healthcare coding details. Quickly uncover cost-saving opportunities.

You can now dive into a service-category comparison to identify specific areas that may be driving costs. Dig even deeper to identify the root cause driving the cost gap with trend detail reports, and discover solutions by comparing metrics.

### Key Benefits

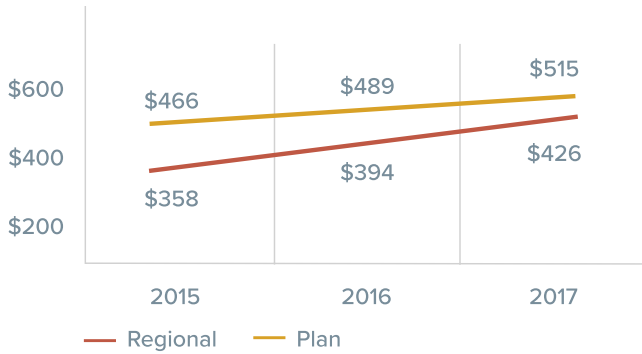
- Take comparative analysis beyond percentage changes to PMPM trends
- Quickly notice patterns and trends in the data that can improve performance
- Gain valuable insights on how to make cost-saving recommendations
- Access crucial information about factors driving utilization, procedure costs, demographics, risk, age distribution, treatment, episodes, admissions, procedure codes, drug names, revenue codes, and more
- Risk adjust the benchmark norms for an "apples-to-apples" comparison
- Measure across multiple timeframes
- Report categories include inpatient / outpatient, professional / other, Rx, and clinical episodes
- Report rate per 1,000, allowed PMPM, and average costs per service

# TREND insYghts

With Trend Insyghts you can:

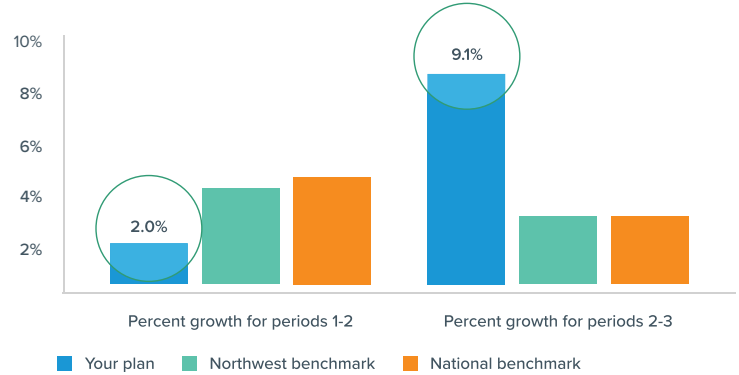
See if your PMPM costs are compatible with peers

Regional and Plan Cost Trends



Identify the root cause driving the cost gap

Identify and Target Opportunities for Cost Savings: Inpatient PMPM



Dig into the Service Category Comparison to understand what could be driving costs up across all sites of care

	Allowed PMPM (\$)			Services per 1,000			Avg Allowed per Service (\$)		
	Plan	Benchmark	Diff	Plan	Benchmark	Diff	Plan	Benchmark	Diff
Pharmacy	\$117	\$106	10%	15,321	14,113	9%	\$91	\$91	<1%
Professional	\$163	\$166	-3%	22,543	23,243	-3%	\$86	\$86	1%
Outpatient	\$152	\$143	7%	6,306	5,993	5%	\$289	\$285	<1%
<b>Inpatient</b>	<b>\$130</b>	<b>\$101</b>	<b>29%</b>	<b>62</b>	<b>61</b>	<b>&lt;1%</b>	<b>\$25,455</b>	<b>\$19,807</b>	<b>29%</b>
Total	\$560	\$515	9%	—	—	—	—	—	—

## About Blue Health Intelligence

Blue Health Intelligence (BHI) is the nation's leading health intelligence resource, delivering data-driven insights resulting in healthier lives and more affordable access to safe, effective care.

The power of BHI's insights lies within our team of analytics experts and advanced technology, coupled with access to the greatest number of healthcare claims—172 million lives—gathered over 10 years in a safe, HIPAA-compliant, secure database. The resulting conformed, reliable data set has the broadest, deepest pool of integrated medical and pharmacy claims, reflecting medical utilization in every ZIP code.

BHI's mission is to support your plan through our direct solutions and the collaboration that our solutions generate. As an analytics center of excellence, we provide comprehensive consulting services and create leading-edge tools, such as Trend Insyghts, to help your plan improve performance. The benefit for you is having a user-friendly, flexible, and powerful analytics solution at your fingertips that identifies how you compare locally, regionally, and nationally.

### Blue Health Intelligence

225 North Michigan Avenue  
9th Floor  
Chicago, Illinois 60601  
www.bluehealthintelligence.com  
312.540.5151

**For information about Trend Insyghts, please contact:**

info@bluehealthintelligence.com