POPULATION
advYZer™

Optimize Care Management Strategies and Risk Adjustment ROI

The BHI Population advYZer Suite is a platform that helps health plans uncover and target the most impactful opportunities for care management and risk adjustment. This suite has three distinct and flexible modules—Care Management, Exchanges, and Medicare Advantage.

The Population advYZer Suite includes advanced analytics, predictive models, and workflow management and operational tools for ACA Commercial, Medicare Advantage, ACOs, and health plans' entire book of business.

Health plans can finally adopt a truly member-centric approach with full visibility into their data inherent in the Population advYZer Suite. The solution uses transparent technology to identify coding gaps, quality gaps, and provide health plans with a full and accurate understanding of member health, including their risk of high-cost health events.

Population advYZer identifies the most accurate member and provider intervention lists while working within the parameters laid out by the health plan—including budget, provider network, and preferred member engagement method—to maximize the impact of every dollar spent on closing diagnosis and quality gaps.

Key Benefits

- Maximize the financial impact of programs with advanced analytics and predictive modeling
- Aim and take action by easily identifying the highest impact members
- Close gaps with analytics that connect financial modeling, gap closure, and intervention results to inform both return and impact
- Promote better quality and improved outcomes with more informed outreach

Key Features

- Analytics connect financial modeling, gap closure, and intervention results to inform both return and impact
- Management reports provide executives visibility into key program success metrics
- Operational tools ensure accurate targets for intervention
- Intervention analysis tools analyze success and set the directional focus moving forward
- Provider-facing reports help health plans effectively engage providers about patient care

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Three distinct and flexible modules

EXCHANGES

Shorten your journey to risk adjustment ROI using a transparent, flexible solution that provides analytics and workflow management tools to advance financial and health management goals

- Accurately identify diagnosis coding gaps, quality gaps, and more
- Assess risk, improve care, and control costs with accurate insights
- Get smarter insights with visibility into the data model to uncover why certain targets should be pursued for outreach

MEDICARE ADVANTAGE

Accurately assess risk to get the most ROI on risk adjusted payments with our module dedicated to navigating Medicare Advantage

- Identify high-risk targets
- Benefit from more informed outreach—understand which members are on a pursuit list—with the ability to drill into comprehensive member profiles to understand why they are a target
- Measure and evaluate intervention success with intervention analysis too

CARE MANAGEMENT

Improve financial and health outcomes through effective care management targeting with the analytics module dedicated to optimizing care management strategies

- Engage members and providers with comprehensive member profile reports, enabling truly member-centric care
- Demonstrate impact of specific care management programs
- Reduce medical costs while maintaining member health status and plan satisfaction

About Blue Health Intelligence

Blue Health Intelligence (BHI) is the nation's leading health intelligence resource, delivering data-driven insights resulting in healthier lives and more affordable access to safe, effective care.

The power to BHI's insights lies within our team of analytics experts and advanced technology, coupled with access to the greatest number of healthcare claims—172 million lives—gathered over 10 years in a safe, HIPAA-compliant, secure database. The resulting conformed, reliable data set has the broadest, deepest pool of integrated medical and pharmacy claims, reflecting medical utilization in every ZIP code.

BHI's mission is to support your plan through our direct solutions and the collaboration that our solutions generate. That mission led us to develop Population advYZer as a vehicle to help your plan maximize individual revenue opportunities and capture best practices related to Commercial and Medicare Advantage risk adjustment. As an analytic center of excellence, we create leading-edge tools to improve risk-score accuracy by targeting the most impactful members and providers for diagnosis capture, prospective engagement, and improvements. The benefit for you is greater control, transparency, and flexibility to manage goals, streamline operations, and address local challenges.

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