



POPULATION
advYzer

Optimize Care Management Strategies and Risk Adjustment ROI

The BHI Population Advyzer Suite is a platform that helps health plans uncover and target the most impactful opportunities for care management and risk adjustment. This suite has three distinct and flexible modules—Individual, Medicare Advantage, and Care Management.

The Population Advyzer Suite includes advanced analytics, predictive models, and workflow management and operational tools for health plans' entire book of business, including ACA Commercial, Medicare Advantage, large accounts, and ACOs.

Health plans can finally adopt a truly member-centric approach with full visibility into their data inherent in the Population Advyzer Suite. The solution uses transparent technology to identify diagnosis coding gaps and care gaps, as well as provide health plans with a full and accurate understanding of member health, including their risk of high-cost health events.

Population Advyzer identifies the most optimal member and provider intervention lists while working within the parameters laid out by the health plan—including budget, provider network, and preferred member engagement method—to maximize the impact of every dollar spent on closing diagnosis and care gaps.

Key Benefits

- Maximize the financial impact of programs with advanced analytics and predictive modeling
- Operational tools ensure accurate targets for intervention by identifying the highest impact members
- Close gaps with analytics that connect financial modeling, gap closure, and intervention results to inform both return and impact
- Promote better quality and improved outcomes with more informed outreach
- Management reports provide executives visibility into key program success metrics
- Intervention analysis tools analyze success and set the directional focus moving forward
- Provider-facing reports help health plans effectively engage providers about patient care

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Three distinct and flexible modules

INDIVIDUAL

Shorten your journey to risk adjustment ROI using a transparent, flexible solution that provides analytics and workflow management tools to advance financial and health management goals

- Accurately identify diagnosis coding gaps, care gaps, and more
- Assess risk, improve care, and control costs with accurate insights
- Get smarter insights with visibility into the data model to uncover why certain targets should be pursued for outreach

MEDICARE ADVANTAGE

Accurately assess risk to get the most ROI on risk adjusted payments with our module dedicated to navigating Medicare Advantage

- Identify high-risk targets
- Optimize interventions benefitting from more informed outreach with the ability to drill into comprehensive member profiles to understand why they are a target
- Measure and evaluate intervention success with an in-depth intervention analysis

CARE MANAGEMENT

Improve financial and health outcomes through effective care management targeting with the analytics module dedicated to optimizing care management strategies

- Engage members and providers with comprehensive member profile reports, enabling truly member-centric care
- Fine tune care management programs using flexible analytics to optimize the impact of interventions
- Reduce medical costs while maintaining member health status and plan satisfaction

About Blue Health Intelligence

Blue Health Intelligence (BHI) is the nation's leading health intelligence resource, delivering data-driven insights resulting in healthier lives and more affordable access to safe, effective care.

The power of BHI's insights lies within our team of analytics experts and advanced technology, coupled with access to the greatest number of healthcare claims—172 million lives—gathered over 10 years in a safe, HIPAA-compliant, secure database. The resulting conformed, reliable data set has the broadest, deepest pool of integrated medical and pharmacy claims, reflecting medical utilization in every ZIP code.

BHI's mission is to support your plan through our direct solutions and the collaboration that our solutions generate. That mission led us to develop Population Advyzer as a vehicle to help your plan maximize individual revenue opportunities and capture best practices related to Commercial and Medicare Advantage risk adjustment. As an analytics center of excellence, we provide comprehensive consulting services and create leading-edge tools to improve risk-score accuracy by targeting the most impactful members and providers for diagnosis capture, prospective engagement, and improvements. The benefit for you is greater control, transparency, and flexibility to manage goals, streamline operations, and address local challenges.

Blue Health Intelligence

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