



# THE POWER OF 180 MILLION LIVES\*

Delve into robust data for actionable and powerful insights with the industry's largest interconnected healthcare database covering **180+ million unique members**. BHI leverages the most comprehensive, longitudinal and conformed healthcare database to support data-driven initiatives for health plans, providers, employers and others. Together with our suite of solutions and services, **BHI is your single source of healthcare truth.**

## Powerful Data for Optimal Results

The nation's largest healthcare data warehouse uses 10+ years of membership information, medical claims and pharmacy claims. Our solutions leverage standardized data models, formats and definitions that ensure consistency. BHI's database is an unmatched informatics resource for helping our partners achieve the universal healthcare goal of lowering costs and improving quality.

## BHI Data Differentiators



Adheres to  
4 Levels of  
Certification



Covers Every  
ZIP Code



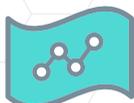
Updates  
Monthly



Ensures  
Uniformity and  
Consistency



Offers the  
Highest Level  
of Continuity



Enables Flexible  
Analytics

## A Wider Lens for Generating Insights

BHI's national vantage point helps plans study and solve key clinical and business issues with greater scale and accuracy. We bring **unique national, regional and industry-specific** data and analytics to:

- Create **differentiated and meaningful benchmarks for employers'** performance and value questions
- **Understand out-of-service-area care** and its impact on financial performance and medical policy
- Examine utilization rates and estimate **medical costs for a population or population segment**
- **Identify healthcare patterns** across multiple disease categories
- Understand the **economic burden of disease**
- Study outcomes associated with different treatment paths to **generate real world evidence**
- Supply timely insights to **inform new care protocols** and reimbursement approaches
- **Describe provider variation** to help understand which practices best serve specific populations
- Deliver insights on utilization and **risk profiles of members and providers** to maximize both fee-for-service and value-based arrangements

\*Based on 10 years of enrollment data

## ConsultYng and Informatics

BHI helps organizations thrive in the highly competitive and disruptive healthcare market. In partnership with our customers, we build custom tools and analyses, while leveraging cutting-edge methodologies to decode and solve complex business challenges. Our experienced team of healthcare informaticists, statisticians, epidemiologists, consultants and industry experts provide insightful information that can be turned into tangible programs which improve healthcare outcomes and lower costs.



## BHI's Transparent, Data-Driven Solutions Drive Meaningful ROI



Our advanced and flexible **employer reporting** tool with embedded intelligence provides complete healthcare and account analytics, opportunity detection and smart solutions.



Our end-to-end **risk adjustment solution** manages risk, financial performance and appropriate member interventions for both ACA and Medicare Advantage populations.



Our trend reporting solution identifies opportunities to bend the cost curve - leveraging the power of **national, regional and local benchmarks** to influence future cost trends and medical policy decisions.



Our healthcare management tool uniquely **identifies, analyzes and stratifies members** by using both health and socio-economic data to find the most impactful interventions.



Our **provider performance and network management solution** utilizes site-of-service analytics to lower costs, implement value-based care strategies and support quality-driven networks.

## Partner with BHI to improve care and lower costs

**Blue Health Intelligence**  
225 North Michigan Avenue  
Chicago, Illinois 60601  
312.540.5151  
[info@bluehealthintelligence.com](mailto:info@bluehealthintelligence.com)

Visit or follow us  
[www.bluehealthintelligence.com](http://www.bluehealthintelligence.com)

