

Bring Provider Performance into Clear Focus

As Health Plans look to create high-performing networks, the ability to identify cost-effective, high-quality providers is critical. BHI's Hospital Insights is a provider performance assessment solution that gives you that ability.

With Hospital Insights, not only can you evaluate providers within your service area but outside your service area as well. Because Hospital Insights combines the experience of all BHI Plans, you can compare provider performance across the country and have creditable results to share with national accounts as they evaluate different benefit and network options.

Empower Your Analytics

Hospital Insights is a comprehensive provider analytics solution with national comparative views of quality and cost performance across facilities and episodes. The tool enables you to compare your Health Plan and facilities' results to regional and national top-performing facilities. It harnesses the nation's premiere healthcare intelligence resource to give you data of incomparable quality, integrity, and depth to empower actionable, meaningful analytics.

Benefits of Data-Driven Provider Outcomes

Hospital Insights is based on an episodic approach that captures service pre- and post-procedure to provide a view of the total cost as well. By leveraging a sophisticated, clinical-centric, risk-adjusted rules engine, you can:

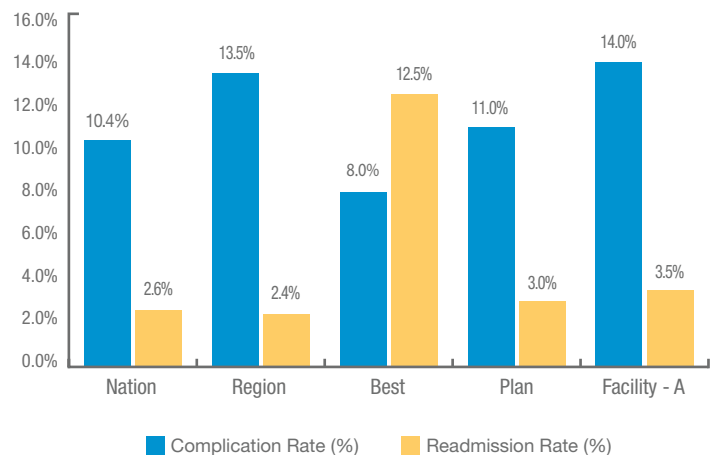
- Find and assess cost components – Typical costs, complication costs, and total costs are identified for each episode across each claim type (inpatient, outpatient, professional, and other).
- Access readmission rates, complication rates, and complication cost percentages – Every episode, facility, and reporting attribute is available.
- Measure and compare across U.S. facilities – How well your teaching institutions, women's health, or children's hospitals perform versus other providers and facilities across the country where Plan members had services.

Hospital Insights has more than 125 episode types—expanding soon to 200

Some of the Major Treatment Episodes Included Are:

Hip Replacement	CABG (Coronary Artery Bypass Graft)	Pregnancy & Delivery
Knee Replacement	PCI (Angioplasty)	Stroke
Arthroscopic Procedures	AMI (Acute Myocardial Infarction)	Pneumonia
Laminectomy	Heart Failure	Sepsis

Facility Complication by Procedure: Spinal Fusion



Numbers are illustrative only.

Hospital Insights lets you compare your facilities' performance against the regional, national, and best, enabling you to identify actionable opportunities to improve cost and quality.

BHI's analytic consulting team works closely with you, providing you with more opportunities to leverage Hospital Insights. Clearly see the patterns and trends that affect performance and cost to create solutions.

Powering Blues National Programs and Initiatives

- Transparency and Centers of Excellence – Hospital Insights provides comprehensive reporting for Blue Distinction® and Blue Distinction®+.
- National Account Strategies – Hospital Insights delivers uniquely powerful analytics for Plans and their national accounts and members across the country. By leveraging BHI data, you have meaningful insights that you can share with national accounts to support network steerage and other initiatives.

Model and Optimize Provider Networks for National Accounts

Hospital Insights' abundant multi-state, longitudinally rich intelligence on providers, cost, and quality serves as an essential tool. This solution enables you to provide insights and analytics on healthcare costs by focusing on the most critical performance attributes.

Provider	Complication Rate	Readmission Rate	DRG Case Mix Weight*
Hospital A	9.4%	1.3%	1.002
Hospital B	8.6%	1.2%	0.831
Hospital C	11.2%	1.7%	1.005
Hospital D	8.1%	1.6%	0.694
Hospital E	9.1%	1.2%	1.148
Hospital F	9.1%	1.9%	1.069

*Available in conjunction with analytic consulting.

Numbers are illustrative only.

- A custom network analysis for a Plan's large national account shows Hospitals A and C have higher complication rates and are higher-cost facilities.
- The Plan is able to leverage this analysis to support their client's strategy, steering members to high-quality, cost-effective providers.

Make an Impact with an Industry Leader

About Blue Health Intelligence

Blue Health Intelligence (BHI) is the nation's leading health intelligence resource, delivering data-driven insights resulting in healthier lives and more affordable access to safe, effective care.

The power of BHI's insights lies within our team of analytics experts and advanced technology, coupled with access to the greatest number of healthcare claims—165 million lives—gathered over 10 years in a safe, HIPAA-compliant, secure database. The resulting conformed, reliable data set has the broadest, deepest pool of integrated medical and pharmacy claims, reflecting medical utilization in every ZIP code.

BHI's mission is to support and enhance your competitive position through our direct solutions and the collaboration that our solutions generate. Hospital Insights helps your Plan maximize national account management and revenue opportunities. As an analytic center of excellence, we create leading-edge tools to give you greater insight into provider performance, enabling the creation of high-performing networks, while controlling costs.

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